(US$ Million)

Period	Value of total imports	Value of non-oil imports
1999-2000	46154	36498
April-September, 2000-2001	25984	17683

Telecast of Regional Film on Freedom Movement

217. DR. ARUN KUMAR SARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the list of regional films relating to Freedom Movement that got national telecast on account of Golden Jubilee celebrations of Indian Independence;

(b) the list of such Assamese films for which proposals were received and those which got national telecast, till date; and

(c) whether any date has been finalized to telecast the film based on the women martyr who faced the first bullet in the country by hoisting national flag at Gopur of Assam in response to call for Quit India Movement in 1942?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Prasar Bharati have intimated that only one regional language feature film entitled "Anthi Mantharai' produced on the theme of freedom movement has been telecast on national channel of Doordarshan since no other award winning regional language feature film was offered for telecast on national channel based on the theme on freedom movement. As per the scheme for telecast of regional feature films on national network of Doordarshan, only award winning films produced after 1980 are considered for telecast.

(b) According to Prasar Bharati, no such proposal of Assamese award winning feature film was received for telecast on national network of Doordarshan.

(c) The proposal for the film entitled "Kanaklata[1], based on women martyr who faced the first bullet in the country by hoisting National Flag at

Gopur in Assam in response to a call for Quit India Movement in 1942. was received in Doordarshan but it could not be telecast on national network of Doordarshan as the said film did not fulfil the eligibility criteria mentioned at (a) above.

However, the film was telecast from Doordarshan Kendra, Guwahati in its Regional Channel as well as in the Regional Language Satellite Channel (DD-13).

Guidelines for DAVP Advertisements to Newspapers

218 SHRI V.V. RAGHAVAN:
SHRI NAGENDRA NATH OJHA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the criteria and guidelines adopted for giving DAVP advertisements to the newspapers in the country, and

(b) the details of the DAVP advertisements given to different newspapers in Delhi during the year 1999-2000?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) DAVP advertisements are released to the newspapers/periodicals empanelled with DAVP in accordance with its Advertising Policy Guidelines, a copy of which is attached as Statement-I. *(See* below) Details of DAVP advertisements released to newspapers/periodicals published from Delhi, category-wise are given in Statement-II.

Statement-I

Advertising Policy of the Government of India

"A" Preamble:

1 .The Directorate of Advertising and Visual Publicity places advertisements in various newspapers/ journals on behalf of various ministries and departments of the government of India. A number of autonomous bodies and public sector enterprises channelise their advertising through the DAVP.